

Art Educators, Guidance Counselors, Administrators and Friends

THE VAA ART SCHOLARSHIP PROGRAM OF THE VILLAGES ART ASSOCIATION IS Starting ITS 13th YEAR!!

The Visual Arts Association of The Villages, Florida (VAA) continues to sponsor an active Art Scholarship Program for Tri-County high school seniors. To date we have awarded over \$96,000.00 in financial aid to 54 graduates, who have gone on to study Visual Arts and related fields in college.

Community outreach and continuing education remain very important to us, and keep our VAA members involved and generous. We believe in ART EDUCATION as a life- long endeavor, and the benefits are multi-faceted at every age. Therefore, as we celebrate our 13th year for this Art Scholarship Program, we want to alert you, that we will again be offering sizeable scholarships for Senior Art Majors. Last year four winners received \$12,000.00 in awards for further art study.

Won't you take a moment and encourage your senior students to begin to prepare portfolios of their best art work, and consider sharing these with us this spring. If they are already working on AP Art Portfolios or Scholastic Competition Pieces, examples of that work could be included with a portfolio sent to us as well. ***Our Packets containing Application Forms, our CD requirements and our deadline schedule, are in this mailing. **These forms will also be on the VAA web site** (listed below). Applications, transcripts and CDs will be received and carefully reviewed. **Our closing date is Mar. 18th.** Finalists will be notified and have (in person) interviews with us in the Villages soon thereafter.

We are available for portfolio consultations and support /workshops for your classes. Do let us know if you have an interest.

Thank you for your time, call with any questions and please duplicate / share this information and our applications with your students.

Sincerely,

Helen M. Poor, for the VAA Scholarship [Comm. helenpoor@comcast.net](mailto:helenpoor@comcast.net) 352 – 561 – 4474

***Our forms, recent winners and additional information for viewing are at

<http://www.visualartsassociation.com>

The VAA Scholarship Fund 2017-2018

The Scholarship Fund of the Visual Arts Association of the Village was begun ten years ago with a directive and strong support from our members. A memorial endowment from a family of a VAA artist, was obtained soon after. A number of Scholarships of varying amounts are awarded, each spring.

Members have continued to raise funds yearly, with a variety of art centered events, in order to financially help high school art majors in our three county area. We have 54 winners to date, and have given over \$96,000 in scholarships.

Each January, applications are sent to area high schools and teachers of 12th grade art students. Information and articles are shared with the media. VAA members visit schools, promote art careers, portfolio quality work, and our scholarships.

Students then submit their art CDs, transcripts and VAA Forms. They must be applying for a major in fine arts. Finalists are notified, and in-person interviews (with portfolio art) are held in late March for the most qualified candidates. A careful interview and portfolio selection process begins.

In addition to high academic standards, the VAA Scholarship Comm. looks to find both talented and well- rounded college bound artists. Community service and activities count.

Our VAA selected (54)winners have attended or are currently in public and private art schools/universities across FL and the Eastern United States Their majors are in areas such as Architecture, Photography, Graphic Design, Computer Animation, Illustration, Fashion and Art Education.

*** Please visit our Visual Arts Association Website for past winners, examples of their work & [updates. www.visualartassociation.com.](http://www.visualartassociation.com)

VAA ART SCHOLARSHIP PROGRAM

The Visual Arts Association of The Villages in Central FL, is the sponsor of an active Art Scholarship Program for Marion, Sumter and Lake County high school graduates in public, charter and private schools. To date, we have awarded over \$96,000 to seniors who are going on to study the Visual Arts. Our program helps support majors/careers in such fields as Architecture, Photography, Illustration, Film Animation, Computer Graphics, Fashion, Movie & Theater Set Design, Industrial & Product Design, Art Therapy, Art Education and Museum Studies.

Community outreach and continuing education remain very important to us, and keep our VAA members involved and generous. We believe in ART EDUCATION as a life - long goal, and the benefits are multi-faceted at every age. **Therefore, as we look toward our 13th year for this Art Scholarship Program, we will again be offering monetary support for local graduating seniors. Last year four winners received \$12,000.00 in awards for further art study in accredited college programs.**

We encourage 12th grade students to begin to prepare portfolios of their best art work, and consider sharing these with us in early spring. Our Packet containing Application Forms, our transcript requirements and our deadline schedule, will be mailed to all regional schools in January. These documents are also available on the VAA web site. (Please look under Forms). Applications, letters, transcripts and CDs will be received and reviewed March 18th. Finalists will have (in person) interviews with us in the Villages (April 8th) before decisions are made.

If you have questions or would like additional information about our Scholarship Program please note the contact number and E Mail address provided. Check our monthly VAA Newsletter for upcoming fundraising events, and enjoy viewing some of our most recent recipients and their award winning art that is showcased on the VAA Website.

Helen M. Poor, Chairperson helenpoor@comcast.net 352 – 561 - 4474

VAA Scholarship Site Events and Art <http://www.visualartsassociation.com>